

## NEW PRODUCT RELEASE NOTIFICATION

**Product Launch Date:** 3 September 2018

**Product Type:** HeatTrans Heat Retention Plus

**Primary Brand:** HeatTrans

**Product Range:** Heat Transfer

HeatTrans as the trusted and proven market leader, has been helping you make the most of your home's excess heat for decades.

Our latest innovation is the addition of Heat Retention Plus, which in addition to its acoustic suppression, utilises R1.0 thermally rated duct to improve heat retention rates through the system – through a 67% increase in duct heat retention performance.

We are launching the 3 Room Kit and the Additional Outlet Kit initially with more kits to follow.

### Heat Retention Plus 3-Room Kit Features:

- R1.0 Thermally and Acoustically Insulated Duct
- Automated Touch Screen Controller
- Adjustable Outlet Diffusers

### Applications:

Developed for the colder regions of New Zealand where heat loss through the system will be greater due to ambient air temperatures. In addition, these premium kits should be used for all customers seeking to maximise their usable heat throughout their homes.

### Packaging:

